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| Seat No. | |
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B.B.A. (Part - I) (Semester - I) Examination, October - 2017
PRINCIPLES OF MANAGEMENT (Paper - I)

Sub. Code : 22921

Day and Date : Monday, 23 - 10 - 2017

Total Marks : 50

Time : 12.00 noon to 02.00 p.m.

- Instructions :**
- 1) All questions are compulsory.**
 - 2) Figures to the right indicate full marks.**

Q1) Define management and explain contribution of henry fayol and his 14 principles of management. **[15]**

OR

What do you mean by 'planning'? Explain various steps involved in planning process.

Q2) Write short Answers (any two) **[20]**

- a) What is the difference between management and Administration?
- b) Explain steps in Decision making process.
- c) Explain merits and demerits of centralisation.
- d) Explain contributions by Max-weber towards management thought.

Q3) Write short notes (any three) **[15]**

- a) Scientific management techniques of F.W. Taylor.
- b) Management as a science.
- c) Importance of organisation as a function of management.
- d) Functions of lower level management.
- e) Features and relationship between authority and Responsibility.

